SUMMITS

International ITS Summit

13-15 APRIL '27

Safe I Secure I Green I Integrated I Resilient



SUMMITS 2027
Exhibitor and Sponsorship Guide

AUS TÜRKİYE
ITS TÜRKİYE

MARMARA
FAIR ORGANIZATION

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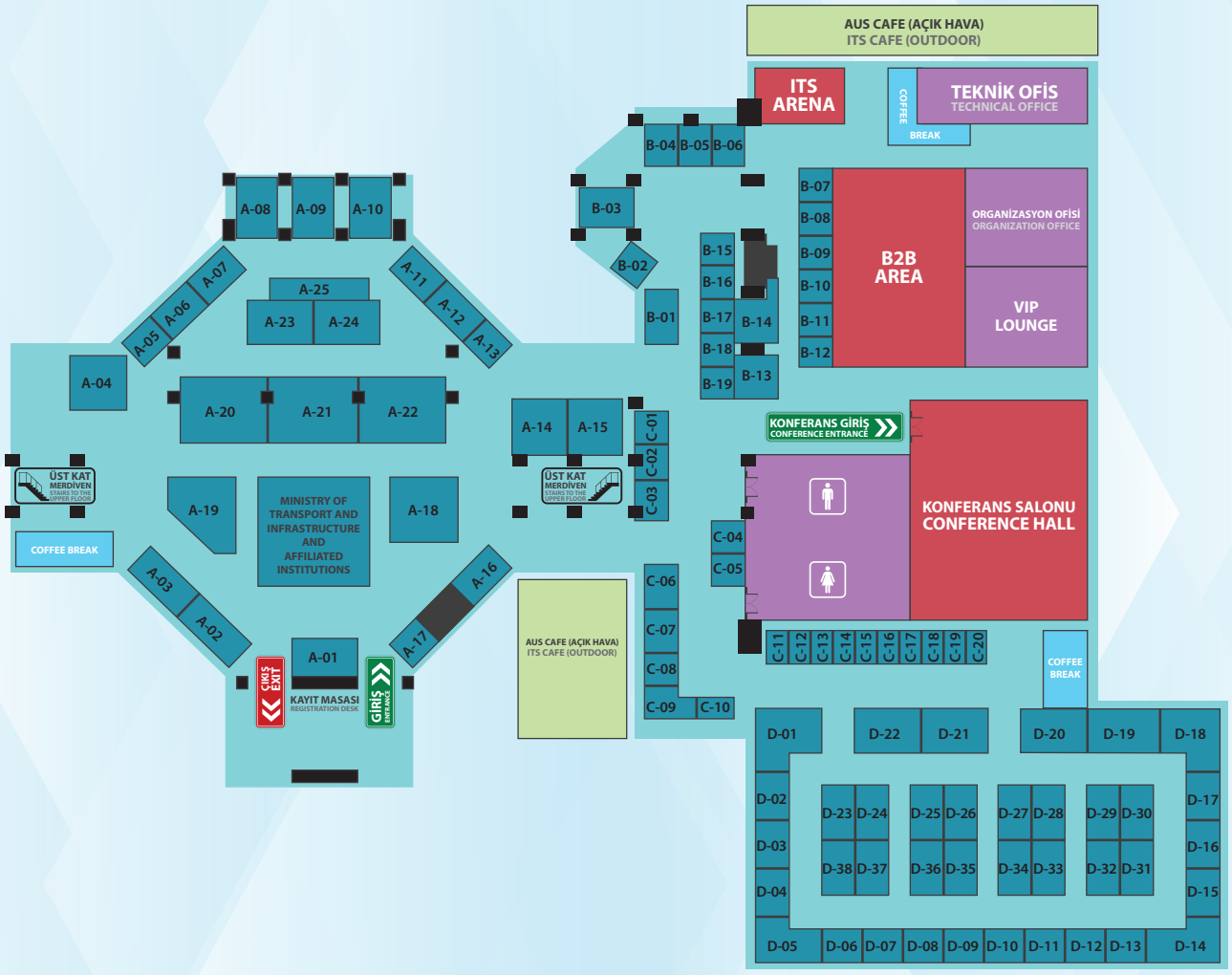
VENUE AND EXHIBITION FLOOR PLANS



MAIN AREAS

- EXHIBITION STANDS
- MAIN CONFERENCE HALL
- B2B MEETING AREA
- ITS ARENA
- VIP LOUNGE
- ITS CAFE
- COFFEE BREAK AREA
- ORGANISERS' OFFICE
- TECHNICAL OFFICE

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ADVERTISING AND SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	SPONSORSHIP FEE		BOOTH PARTICIPATION DISCOUNT	Benefits									
				Logo on Invitation	Panel Speaking Slot	AUS Arena Talk	Logo on Website	Logo on Sponsor Board	Social Media Post	Final Report Logo	Gala Dinner Invites (Guests)	Event Invitations (Qty.)	Additional Benefits
Main Sponsor	EUR	24.500,00	15%	1	1	1	1	1	1	1	5	50	
Gold Sponsor	EUR	14.500,00	15%	✗	✓	✓	✓	✓	✓	✓	3	30	
Silver Sponsor	EUR	9.750,00	15%	✗	✗	✓	✓	✓	✓	✓	2	20	
Name Badge Sponsor	EUR	9.750,00	15%	✗	✗	✓	✓	✓	✓	✓	2	20	Logo on Name Badges and Lanyards
Awards Sponsor	EUR	7.750,00	15%	✗	✗	✗	✓	✓	✓	✓	2	20	Award Presentation and Logo on Award Cheque
Gala Sponsor	EUR	7.750,00	15%	✗	✗	✗	✓	✓	✓	✓	4	20	Logo in the Gala Dinner Hall
Refreshments Sponsor	EUR	7.750,00	15%	✗	✗	✗	✓	✓	✓	✓	2	15	Logo on ITS Cafe Cups and Napkins
Bronze Sponsor	EUR	6.750,00	-	✗	✗	✗	✓	✓	✓	✓	1	15	
Technology Sponsor	EUR	4.850,00	-	✗	✗	✗	✓	✓	✓	✓	1	10	
Promotional Materials Sponsor	EUR	4.850,00	-	✗	✗	✗	✓	✓	✓	✓	1	10	Logo on Event Bags
Naming Rights Sponsor	EUR	4.850,00	-	✗	✗	✗	✓	✓	✓	✓	1	10	AUS Arena and Event Halls Naming Rights
Contributors	EUR	1.950,00	-	✗	✗	✗	✓	✓	✓	✓	-	-	
Media & Communications Sponsor	EUR	-	-	✗	✗	✗	✓	✓	✓	✓	-	-	
Presentation Right	EUR	1.200,00	-	✗	✗	✓	✓	✗	✓	✓	-	10	

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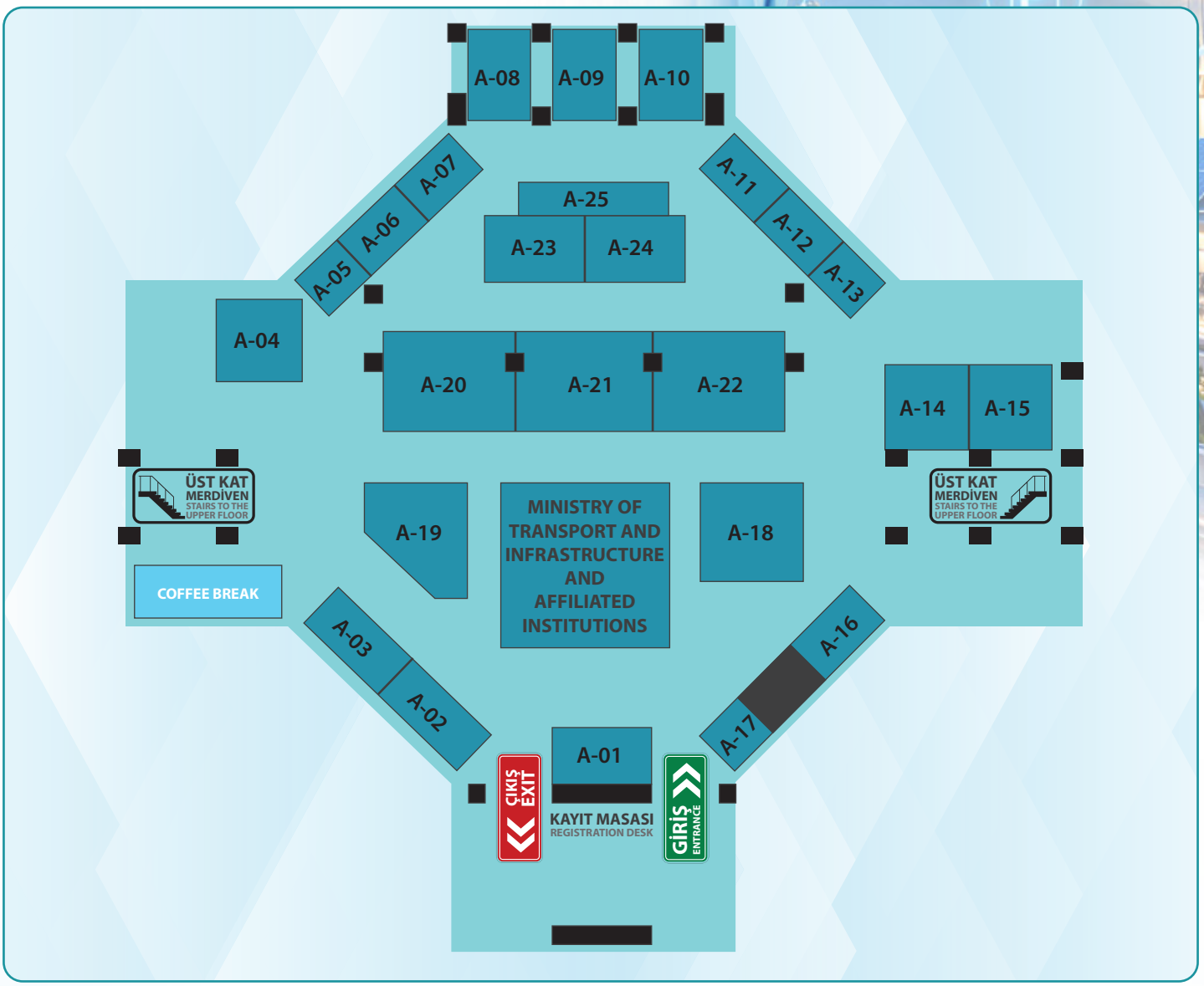
HALL A



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HALL A
STAND PRICES

Stant No	Area sqm	Space Only (Euro)	Stand Package (Euro)	Notes
A-01	24		7.800	For Sponsors Only
A-02	18		5.820	
A-03	18		5.820	
A-04	25		8.080	
A-05	9		2.910	
A-06	12		3.900	
A-07	12		3.900	
A-08	20		6.500	
A-09	20		6.500	
A-10	20		6.500	
A-11	21		3.900	
A-12	21		3.900	
A-13	9		2.910	
A-14	25		8.080	
A-15	25		8.080	
A-16	12		3.900	
A-17	9		2.910	
A-18	36	8.600	11.800	For Sponsors Only
A-19	32	7.600	10.500	For Sponsors Only
A-20	48	11.400	15.750	For Sponsors Only
A-21	48	11.400	15.750	For Sponsors Only
A-22	48	11.400	15.750	For Sponsors Only
A-23	24		7.800	
A-24	24		7.800	
A-25	18		5.820	
A-26	11		MINISTRY	
A-27	11		MINISTRY	
A-28	11		MINISTRY	
A-29	11		MINISTRY	
A-30	11		MINISTRY	
A-31	11		MINISTRY	
A-32	11		MINISTRY	
A-33	11		MINISTRY	
A-34	11		MINISTRY	

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HALL B



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HALL B

STAND PRICES

Stant No	Area sqm	Space Only (Euro)	Stand Package (Euro)	Notes
B-01	15		4.900	
B-02	9		2.910	
B-03	20		6.500	
B-04	12		3.900	
B-05	12		3.900	
B-06	12		3.900	
B-07	9		2.910	
B-08	9		2.910	
B-09	9		2.910	
B-10	9		2.910	
B-11	9		2.910	
B-12	9		2.910	
B-13	16		5.200	
B-14	18		5.820	
B-15	9		2.910	
B-16	9		2.910	
B-17	9		2.910	
B-18	9		2.910	
B-19	9		2.910	

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VENUE AND
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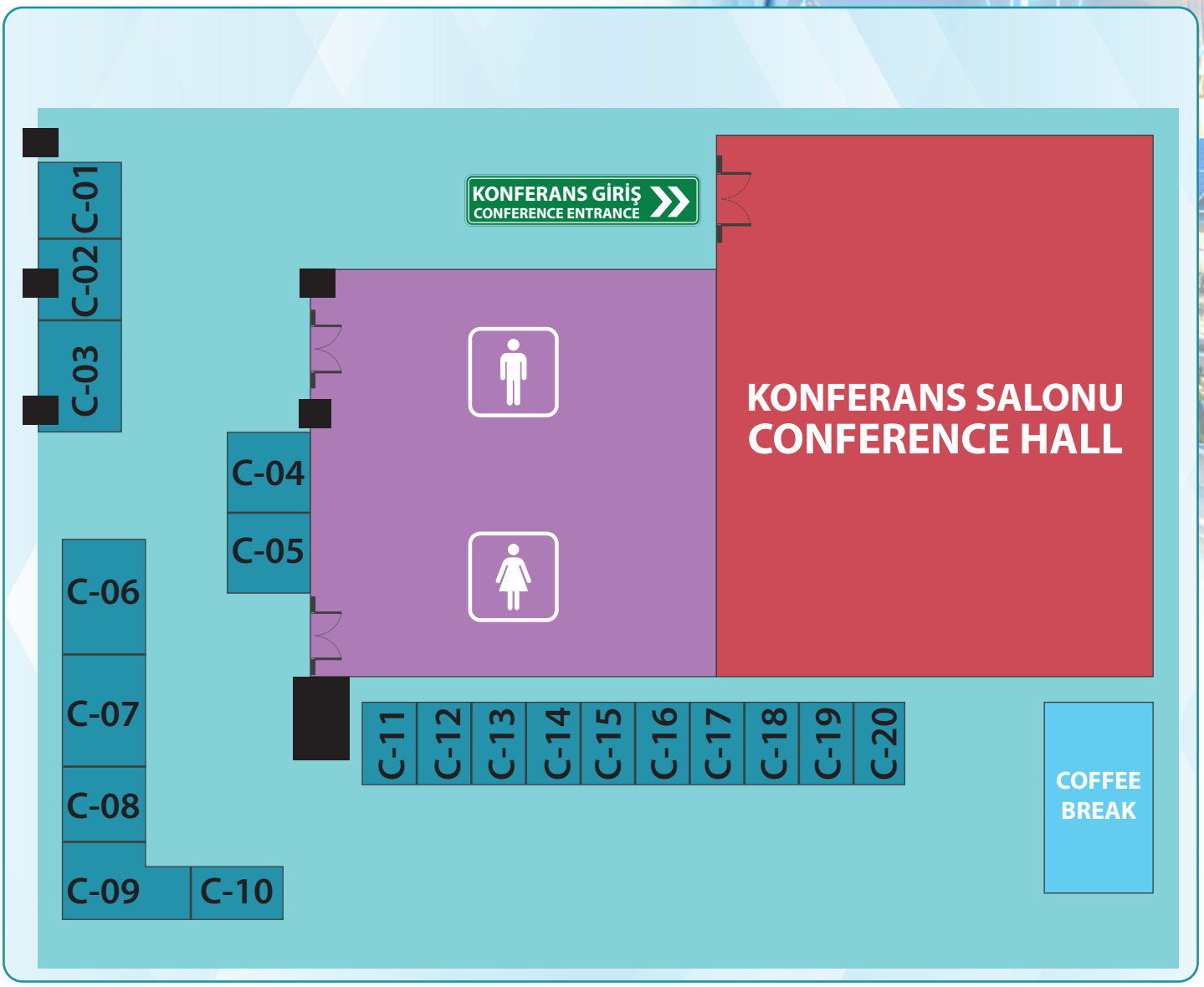
HALL C



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HALL C

STAND PRICES

Stant No	Area sqm	Space Only (Euro)	Stand Package (Euro)	Notes
C-01	9		2.910	
C-02	9		2.910	
C-03	12		3.900	
C-04	9		2.910	
C-05	9		2.910	
C-06	12		3.900	
C-07	12		3.900	
C-08	9		2.910	
C-09	13		4.250	
C-10	6		1.950	
C-11	5		Start-Up	Start-Up
C-12	5		Start-Up	Start-Up
C-13	5		Start-Up	Start-Up
C-14	5		Start-Up	Start-Up
C-15	5		Start-Up	Start-Up
C-16	5		Start-Up	Start-Up
C-17	5		Start-Up	Start-Up
C-18	5		Start-Up	Start-Up
C-19	5		Start-Up	Start-Up
C-20	5		Start-Up	Start-Up

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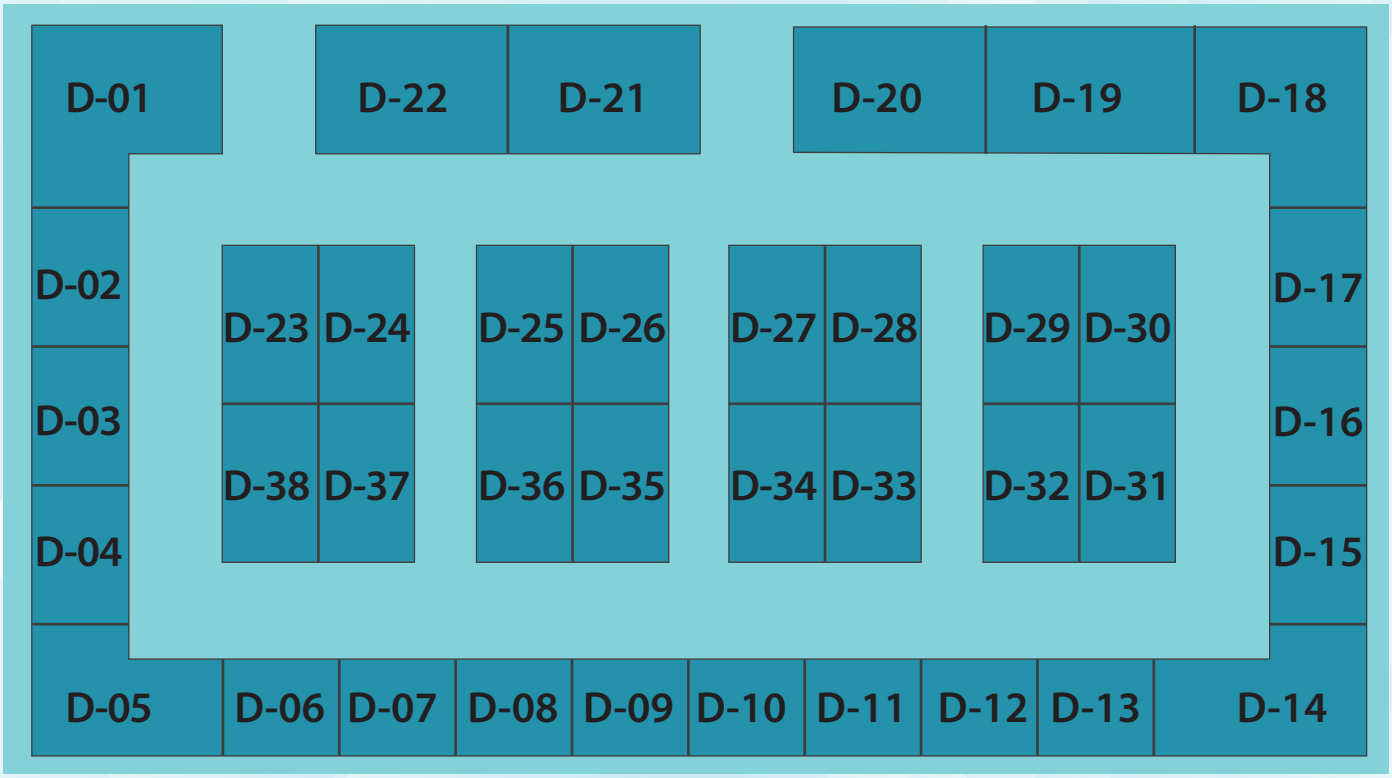
HALL D



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HALL D

STAND PRICES

Stant No	Area sqm	Space Only (Euro)	Stand Package (Euro)	Notes
D-01	30		9.700	
D-02	15		4.900	
D-03	12		3.900	
D-04	12		3.900	
D-05	21		6.800	
D-06	12		3.900	
D-07	9		2.910	
D-08	12		3.900	
D-09	12		3.900	
D-10	12		3.900	
D-11	12		3.900	
D-12	9		2.910	
D-13	12		3.900	
D-14	21		6.800	
D-15	12		3.900	
D-16	12		3.900	
D-17	15		4.900	
D-18	30		9.700	
D-19	24		7.800	
D-20	24		7.800	
D-21	24		7.800	
D-22	24		7.800	
D-23	15		4.900	
D-24	15		4.900	
D-25	15		4.900	
D-26	15		4.900	
D-27	15		4.900	
D-28	15		4.900	
D-29	15		4.900	
D-30	15		4.900	
D-31	15		4.900	
D-32	15		4.900	
D-33	15		4.900	
D-34	15		4.900	
D-35	15		4.900	
D-36	15		4.900	
D-37	15		4.900	
D-38	15		4.900	

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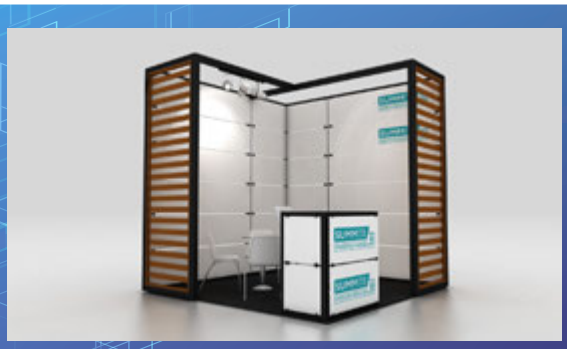
EXHIBITION STAND OPTIONS

Backdrop





Maxima





Lightbox





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