

# SUMMITS

2-3-4  
MAY  
International ITS Summit '24

Safe | Secure | Green | Integrated | Resilient

**AUS ile Ulaşımın  
Dijital Dönüşümüne  
Öncülük Etmek**

Leading the  
Digital Transformation  
of Transport with ITS

<https://www.auszirvesi.org>



**SUMMITS'24  
SPONSORSHIP AND PARTICIPATION WITH  
STAND INFORMATION DOCUMENT**

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***“Leading the Digital Transformation of Transport with ITS”***



## 1-What is SUMMITS?

**SUMMITS** is an International Intelligent Transportation Systems Summit organized by the Intelligent Transportation Systems Association of Türkiye (ITS Türkiye).

The first one was held on 06-07 March 2019, the second one on 11-12 March 2020, and the third one on 9-10 March 2022. **SUMMITS**, which will be held for the fourth time on 02-04 May 2024, is our country's gateway to the world as the most comprehensive and content-rich event in the field of Intelligent Transportation Systems (ITS), urban mobility and digital transportation solutions.

## 2-What is the Purpose?

**SUMMITS** is an event that includes panels, presentations, exhibition area, training activities and B2B meetings in order to create synergy and cooperation by bringing together the sectoral organizations operating in the field of ITS, to mediate the delivery of the studies carried out in our country and in the international arena in this field to the stakeholders, to develop cooperation with international organizations, to increase the awareness of innovative studies in our country and to direct the ITS studies in our country in line with the developments in the world.

## 3-Why Should You Attend?

**SUMMITS**, which is the first and only event of our country in the field of ITS, is an event that is attended by senior officials, especially those leading the sector, supported by many public and private sector organizations, especially the Ministry of Transport and Infrastructure, where international ITS officials and representatives participate as speakers, where prominent projects in the field of ITS in our country are exhibited, meeting with start-ups and sector experts, exchanging views, and providing the opportunity to see successful ITS projects and field applications in our country.

## 4-Who Should Attend?

Those who develop products, services and software in the field of Intelligent Transport Systems (ITS), those who offer infrastructure and communication technologies, those working in the field of ITS in public institutions and municipalities, managers involved in decision-making mechanisms, those who want to have information in the field of ITS, those who aim for a career in this field or entrepreneurs who want to develop projects, students, academicians, can both take part in the event and contribute to make this event more efficient.

Other prominent features of **SUMMITS** include the fact that there is no other event where sector stakeholders come together, that special importance and opportunity is given to start-up companies, and that the "Path of the Mind Awards in Transportation", where successful ITS projects are awarded, are given at this event.

## 5-SUMMITS'24 ID Card

❖ <b>Full Name</b>	<b>SUMMITS'24 4th International Intelligent Transportation Systems Summit</b>
❖ <b>Date</b>	<b>02-04 May 2024</b>
❖ <b>Location</b>	<b>Hacettepe Üniversitesi Tunçalp Özgen Kongre ve Kültür Merkezi Üniversiteler Mah., 06800 Beytepe Çankaya / ANKARA</b>
❖ <b>Right Holder</b>	<b>Intelligent Transportation Systems Association of Türkiye Rabat Sokak No:12/1 GOP Çankaya ANKARA 0312 809 7579</b>
❖ <b>Organiser</b>	<b>Türkiye Akıllı Ulaşım Sistemleri Derneği İktisadi İşletmesi Rabat Sokak No:12/1 GOP Çankaya ANKARA 0312 809 7579</b>
❖ <b>Summit Web Site</b>	<b><a href="https://www.auszirvesi.org">https://www.auszirvesi.org</a></b>
❖ <b>Summit Logos</b>	



## 6-PROGRAM

- ❖ **Panels:** Industry experts will take part at SUMMITS'24 in 7 panels to be held under the titles of **1. Intelligent Transport Systems: A Global Perspective, 2. Digitalization and Innovation in Mobility and Logistics, 3. Connectivity and Communication Technologies, 4. Smart and Resilient Transport Infrastructures, 5. Greener and Cleaner Transportation, 6. Big Data and Artificial Intelligence (AI) in Transportation, 7. Safe, Secure, Sustainable, Human Oriented and Accessible Transportation.**
- ❖ **Exhibition Areas:** There are 90 exhibition areas in three different halls.
- ❖ **Presentations:** Apart from the panels, special sessions are organized for the presentation of products and services of Start-Ups and stakeholders, and for the presentation of academic papers in the field of ITS.
- ❖ **Networking:** In addition to the B2B meeting area, there is an opportunity for networking and business meetings in the ITS Cafe area.
- ❖ **Education:** It is planned to provide training with experienced experts in the field of ITS on the topics that stand out today.

### **02 May 2024      Thursday**

09.30      Opening, Standing in Silence, and Singing of the National Anthem

09.35      Watching SUMMITS Video

09.40      Opening Speeches  
Esma DİLEK, Deputy Director General of Communications, Ministry of Transport and Infrastructure | President, ITS Türkiye  
Yücel YILMAZ, Mayor, Balıkesir Metropolitan Municipality | President, Union of Municipalities of Türkiye  
Dr. Nikolaus Meyer-LANDRUT, Ambassador | Head of the EU Delegation to Türkiye  
Abdulkadir URALOĞLU, Minister of Transport and Infrastructure

11.00      Path of the Mind Awards in Transportation Ceremony

11.30      Delivery of ITS Türkiye Membership Certificates

11.45      Taking Family Photo

11.50      Opening of Exhibition Area and Protocol Visits

12.30      Lunchtime

14.00      Session 1: Intelligent Transportation Systems: A Global Perspective

15.30      Tea and Coffee Break

16.00      Session 2: Digitalization and Innovation in Mobility and Logistics

17.30      Closure

### **03 May 2024      Friday**

09.30      Session 3: Connectivity and Communication Technologies

11.00      Tea & Coffee Break

11.30      Invited Speaker

12.30      Lunchtime

14.30      Session 4: Smart and Resilient Transport Infrastructures

16.00	Tea & Coffee Break
16.30	Session 5: Greener and Cleaner Transportation
18.00	Closure

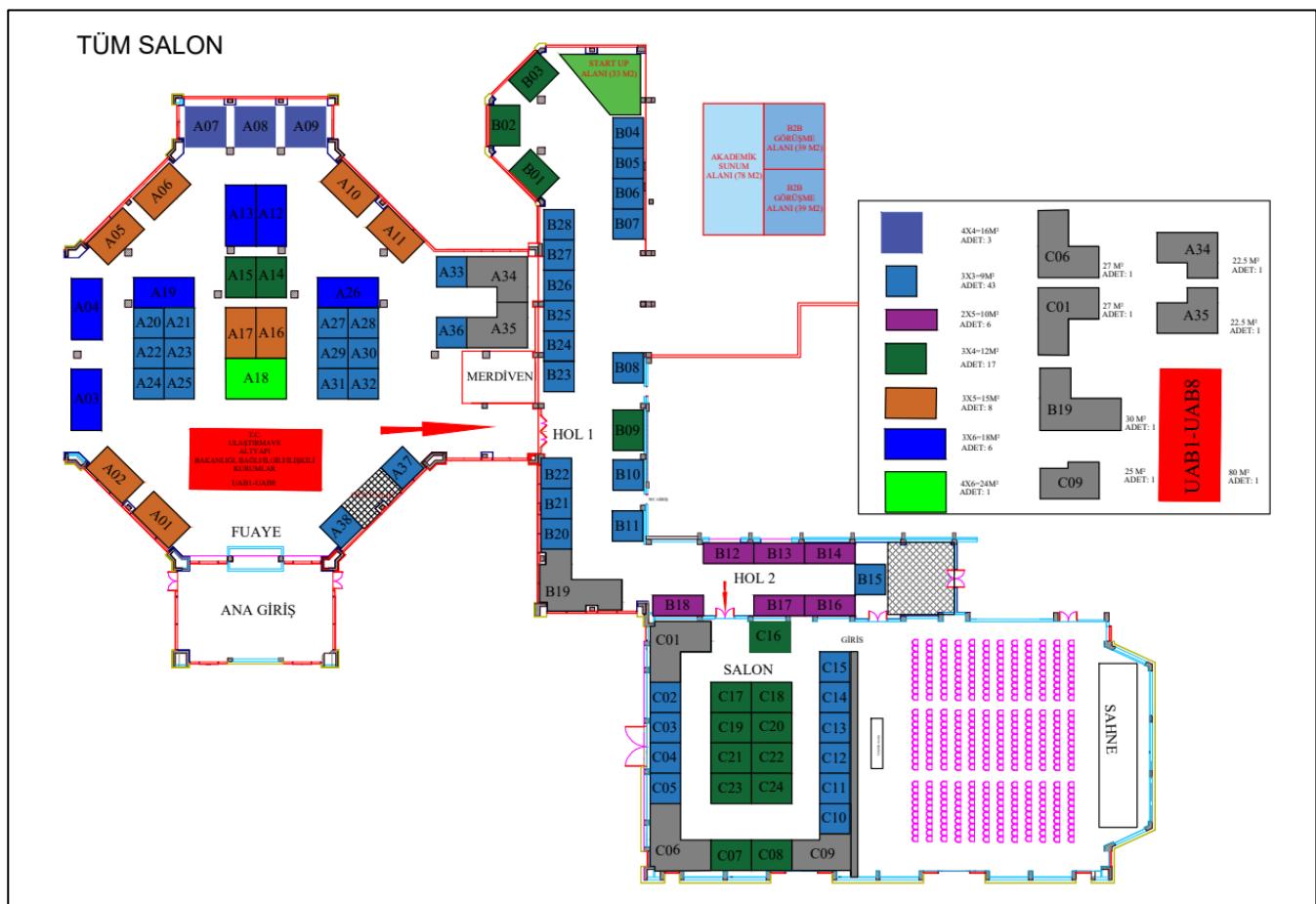
#### 04 May 2024 Saturday

10.00	Session 6: Big Data and Artificial Intelligence (AI) in Transportation
11.30	Networking & Stand Visits
12.00	Lunchtime
14.00	Session 7: Safe, Secure, Sustainable, Human-Oriented and Accessible Transportation
15.30	Tea and Coffee Break
16.00	Invited Speaker
17.00	Closure of SUMMITS'24

### 7-PARTICIPATION WITH STAND

Within our event, 3 different exhibition halls will be used and the stand layout plan is as follows:

#### STAND LAYOUT

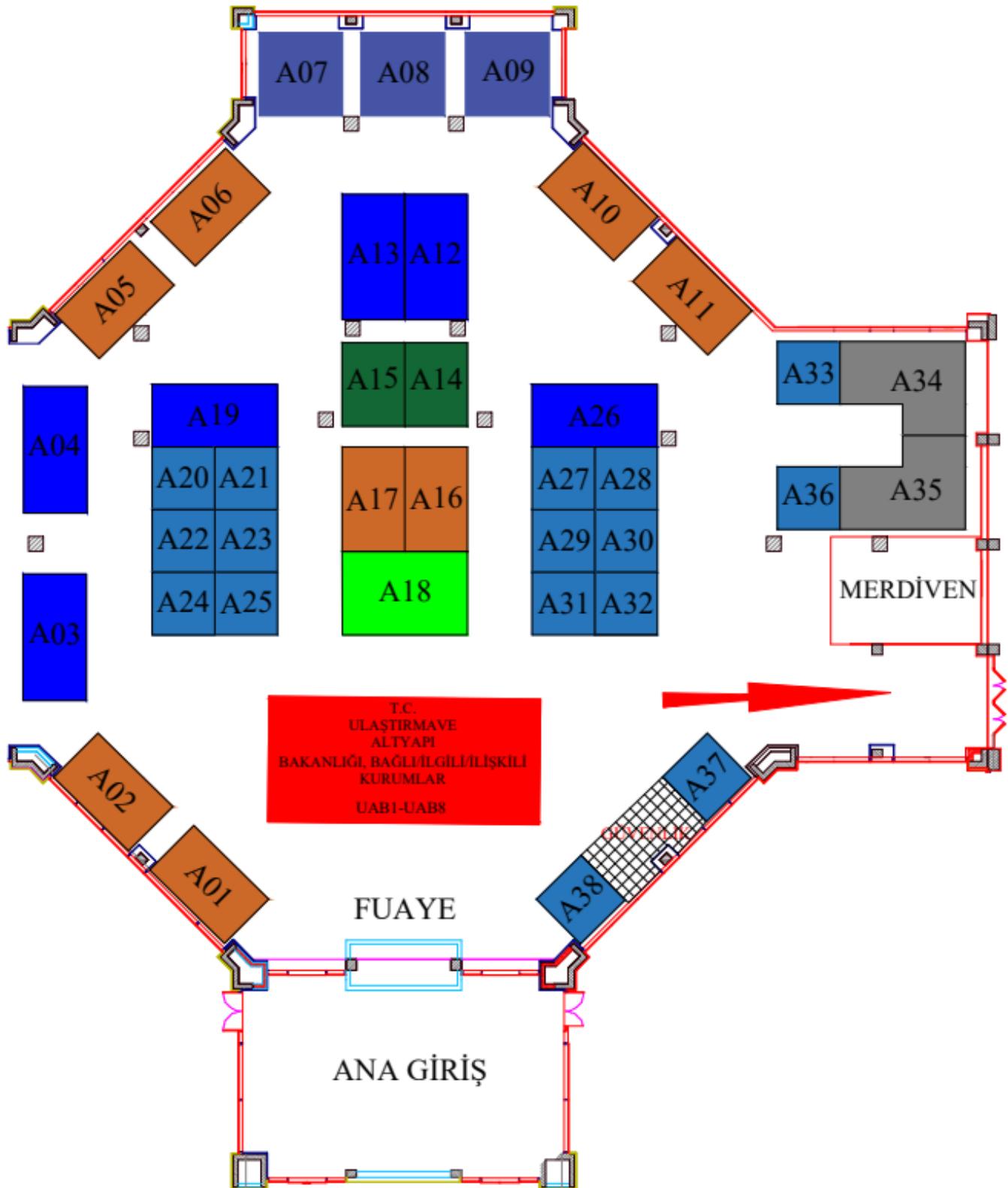


Services included in the ready-made stand:

1. Backdrop
2. Welcome desk
3. 1 table
4. 4 pieces of chairs
5. All prints (design belongs to the participant)
6. 1 monitor
7. 1 bar stool
8. Energy 3 kw free

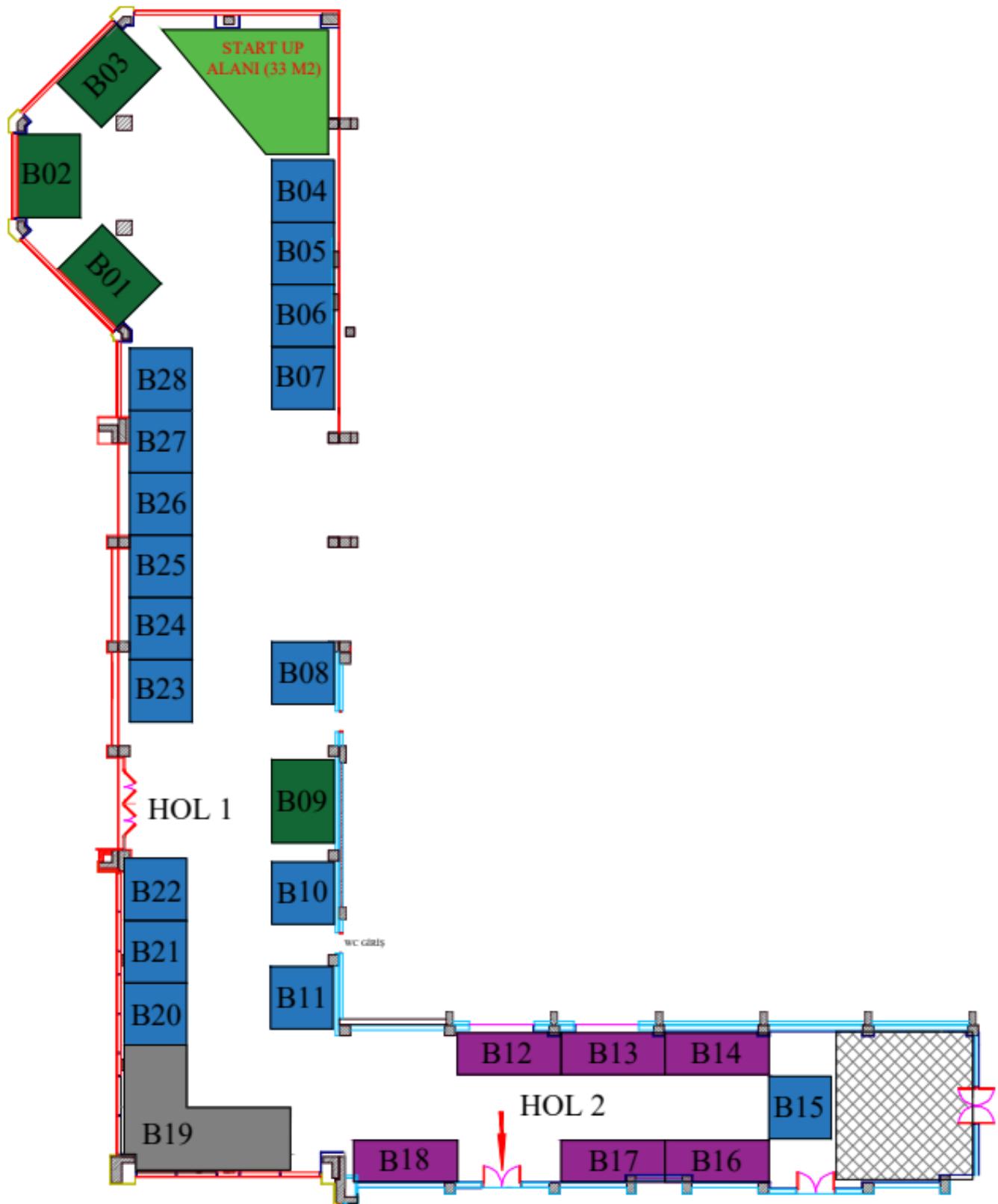
**\*Note:** ITS Türkiye members will receive a 15% discount on the list price. Prices do not include VAT. Extra requests other than the materials and services written above are subject to a fee.

# SALON A



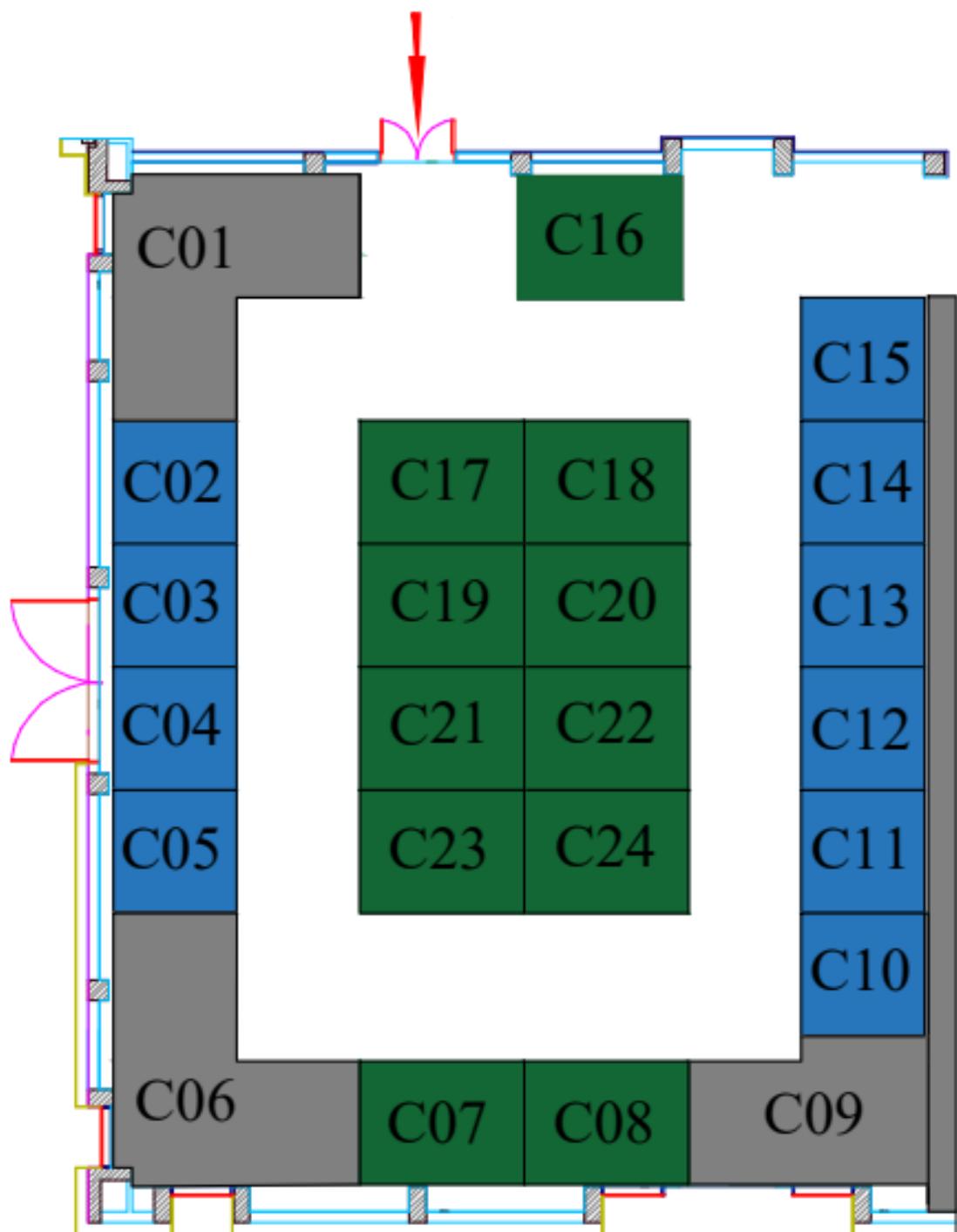
Salon A				
Stand No	m <sup>2</sup>	Area Fee (TL)	Stand Fee (TL)	Total Stand Fee (TL)
A01	15	90.000	45.000	135.000
A02	15	90.000	45.000	135.000
A03	18	106.000	54.000	160.000
A04	18	106.000	54.000	160.000
A05	15	75.000	45.000	120.000
A06	15	90.000	45.000	135.000
A07	16	95.000	48.000	143.000
A08	16	95.000	48.000	143.000
A09	16	95.000	48.000	143.000
A10	15	90.000	45.000	135.000
A11	15	75.000	45.000	120.000
A12	18	106.000	54.000	160.000
A13	18	106.000	54.000	160.000
A14	12	74.000	36.000	110.000
A15	12	74.000	36.000	110.000
A16	15	90.000	45.000	135.000
A17	15	90.000	45.000	135.000
A18	24	143.000	72.000	215.000
A19	18	106.000	54.000	160.000
A20	9	53.000	27.000	80.000
A21	9	53.000	27.000	80.000
A22	9	53.000	27.000	80.000
A23	9	53.000	27.000	80.000
A24	9	53.000	27.000	80.000
A25	9	53.000	27.000	80.000
A26	18	106.000	54.000	160.000
A27	9	53.000	27.000	80.000
A28	9	53.000	27.000	80.000
A29	9	53.000	27.000	80.000
A30	9	53.000	27.000	80.000
A31	9	53.000	27.000	80.000
A32	9	53.000	27.000	80.000
A33	9	53.000	27.000	80.000
A34	22,5	132.500	67.500	200.000
A35	22,5	132.500	67.500	200.000
A36	9	53.000	27.000	80.000
A37	9	53.000	27.000	80.000
A38	9	53.000	27.000	80.000
UAB1-UAB8	8x10	-	-	8x120.000

# SALON B



Salon B				
Stand No	m <sup>2</sup>	Area Fee (TL)	Stand Fee (TL)	Total Stand Fee (TL)
B01	12	60.000	36.000	96.000
B02	12	60.000	36.000	96.000
B03	12	60.000	36.000	96.000
B04	9	45.000	27.000	72.000
B05	9	45.000	27.000	72.000
B06	9	45.000	27.000	72.000
B07	9	45.000	27.000	72.000
B08	9	45.000	27.000	72.000
B09	12	60.000	36.000	96.000
B10	9	45.000	27.000	72.000
B11	9	45.000	27.000	72.000
B12	10	50.000	30.000	80.000
B13	10	50.000	30.000	80.000
B14	10	50.000	30.000	80.000
B15	9	45.000	27.000	72.000
B16	10	50.000	30.000	80.000
B17	10	50.000	30.000	80.000
B18	10	50.000	30.000	80.000
B19	30	150.000	90.000	240.000
B20	9	45.000	27.000	72.000
B21	9	45.000	27.000	72.000
B22	9	45.000	27.000	72.000
B23	9	45.000	27.000	72.000
B24	9	45.000	27.000	72.000
B25	9	45.000	27.000	72.000
B26	9	45.000	27.000	72.000
B27	9	45.000	27.000	72.000
B28	9	45.000	27.000	72.000

# SALON C



Salon C				
Stand No	m <sup>2</sup>	Area Fee (TL)	Stand Fee (TL)	Total Stand Fee (TL)
C01	27	159.000	81.000	240.000
C02	9	53.000	27.000	80.000
C03	9	53.000	27.000	80.000
C04	9	53.000	27.000	80.000
C05	9	53.000	27.000	80.000
C06	30	180.000	90.000	270.000
C07	12	74.000	36.000	110.000
C08	12	74.000	36.000	110.000
C09	25	150.000	75.000	225.000
C10	9	53.000	27.000	80.000
C11	9	53.000	27.000	80.000
C12	9	53.000	27.000	80.000
C13	9	53.000	27.000	80.000
C14	9	53.000	27.000	80.000
C15	9	53.000	27.000	80.000
C16	12	74.000	36.000	110.000
C17	12	74.000	36.000	110.000
C18	12	74.000	36.000	110.000
C19	12	74.000	36.000	110.000
C20	12	74.000	36.000	110.000
C21	12	74.000	36.000	110.000
C22	12	74.000	36.000	110.000
C23	12	74.000	36.000	110.000
C24	12	74.000	36.000	110.000

**Note:** Those who want a large area can combine more than one stand.

## READY-MADE STAND EXAMPLES

(3m x 3m)



(5m x 3m)



## 1. SPONSORSHIP

### 8.1. Who Can Be a Sponsor?

Companies that wish to voluntarily provide financial support to the summit activity organized by **ITS Türkiye**, fulfilling the conditions described in this document, applying to the Economic Enterprise and approved by **ITS Türkiye** can become sponsors.

### 8.2. Duration of Sponsorship

The sponsorship period starts on the date of **ITS Türkiye**'s approval and the signing of the Sponsorship Agreement between the Economic Enterprise and the Sponsor and ends on the date of completion of the summit.

The logos of the sponsors will continue to be displayed on the website until the next summit starts and afterwards under [www.auszirvesi.org](http://www.auszirvesi.org) / Previous Summits.

### 8.3. Types of Sponsorship, Fees and Other Rights

The types of sponsorship planned for the Summit are listed below:

#### 8.3.1. Main Sponsor

Only 1 (one) **Main Sponsorship** will be awarded and the following rights will be granted:

- i. Including a visual indicating that they are the **Main Sponsor** on the stand visual
- ii. 24 m<sup>2</sup> stand area
- iii. The right to be a panelist in one of the panels
- iv. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- v. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- vi. Including the sponsor logo in the social media posts to be published about the Summit
- vii. Specifying the type of sponsorship on the sponsors board to be created in the event area and on the visual behind the registration desk
- viii. Invitations for 6 people for the gala dinner (If organized)
- ix. ITS Türkiye's social media accounts to announce that it is the **Main Sponsor**
- x. 100 invitations for participation in the summit

Main Sponsorship Fee: **1.000.000 (Onemillion) TL + VAT**

#### 8.3.2. Highway Sector Sponsors

**Highway Sector Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Highway Sector Sponsor** on the stand visual
- ii. 12 m<sup>2</sup> stand area
- iii. The right to be a panelist in one of the panels
- iv. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- v. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- vi. Specifying the type of sponsorship on the sponsors board to be created in the event area
- vii. Invitations for 4 people for the gala dinner (If organized)
- viii. Sharing sponsorship from ITS Türkiye social media accounts
- ix. 50 invitations for participation in the summit

Highway Sector Sponsorship Fee: **500.000 (Fivehundredthousand) TL + VAT**

### 8.3.3. Railway Sector Sponsors

**Railway Sector Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Railway Sector Sponsor** on the stand visual
- ii. 12 m<sup>2</sup> stand area
- iii. The right to be a panelist in one of the panels
- iv. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- v. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- vi. Specifying the type of sponsorship on the sponsors board to be created in the event area
- vii. Invitations for 4 people for the gala dinner (If organized)
- viii. Sharing sponsorship from ITS Türkiye social media accounts
- ix. 50 invitations for participation in the summit

Railway Sector Sponsorship Fee: **500.000 (Fivehundredthousand) TL + VAT**

### 8.3.4. Maritime Sector Sponsors

**Maritime Sector Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Maritime Sector Sponsor** on the stand visual
- ii. 12 m<sup>2</sup> stand area
- iii. The right to be a panelist in one of the panels
- iv. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- v. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- vi. Specifying the type of sponsorship on the sponsors board to be created in the event area
- vii. Invitations for 4 people for the gala dinner (If organized)
- viii. Sharing sponsorship from ITS Türkiye social media accounts
- ix. 50 invitations for participation in the summit

Maritime Sector Sponsorship Fee: **500.000 (Fivehundredthousand) TL + VAT**

### 8.3.5. Airline Sector Sponsors

**Airline Sector Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Airline Sector Sponsor** on the stand visual
- ii. 12 m<sup>2</sup> stand area
- iii. The right to be a panelist in one of the panels
- iv. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- v. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- vi. Specifying the type of sponsorship on the sponsors board to be created in the event area
- vii. Invitations for 4 people for the gala dinner (If organized)
- viii. Sharing sponsorship from ITS Türkiye social media accounts
- ix. 50 invitations for participation in the summit

Airline Sector Sponsorship Fee: **500.000 (Fivehundredthousand) TL + VAT**

### 8.3.6. Communications Sector Sponsors

**Communications Sector Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Communications Sector Sponsor** on the stand visual
- ii. 12 m<sup>2</sup> stand area
- iii. The right to be a panelist in one of the panels
- iv. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- v. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- vi. Specifying the type of sponsorship on the sponsors board to be created in the event area
- vii. Invitations for 4 people for the gala dinner (If organized)
- viii. Sharing sponsorship from ITS Türkiye social media accounts
- ix. 50 invitations for participation in the summit

Communications Sector Sponsorship Fee: **500.000 (Fivehundredthousand) TL + VAT**

### 8.3.7. Logistics Sector Sponsors

**Logistics Sector Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Logistics Sector Sponsor** on the stand visual
- ii. 12 m<sup>2</sup> stand area
- iii. The right to be a panelist in one of the panels
- iv. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- v. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- vi. Specifying the type of sponsorship on the sponsors board to be created in the event area
- vii. Invitations for 4 people for the gala dinner (If organized)
- viii. Sharing sponsorship from ITS Türkiye social media accounts
- ix. 50 invitations for participation in the summit

Logistics Sector Sponsorship Fee: **500.000 (Fivehundredthousand) TL + VAT**

### 8.3.8. Automotive Sector Sponsors

**Automotive Sector Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Automotive Sector Sponsor** on the stand visual
- ii. 12 m<sup>2</sup> stand area
- iii. The right to be a panelist in one of the panels
- iv. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- v. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- vi. Specifying the type of sponsorship on the sponsors board to be created in the event area
- vii. Invitations for 4 people for the gala dinner (If organized)
- viii. Sharing sponsorship from ITS Türkiye social media accounts
- ix. 50 invitations for participation in the summit

Automotive Sector Sponsorship Fee: **500.000 (Fivehundredthousand) TL + VAT**

### 8.3.9. Mobility Sponsors

**Mobility Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Mobility Sponsor** on the stand visual
- ii. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- iii. Specifying the type of sponsorship on the sponsors board to be created in the event area
- iv. Invitations for 2 people for the gala dinner (If organized)
- v. Sharing sponsorship from ITS Türkiye social media accounts
- vi. 25 invitations for participation in the summit

Mobility Sponsorship Fee: **250.000 (TwoHundredandFiftyThousands) TL + VAT**

### 8.3.10. MaaS Sponsors

**MaaS Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **MaaS Sponsor** on the stand visual
- ii. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- iii. Specifying the type of sponsorship on the sponsors board to be created in the event area
- iv. Invitations for 2 people for the gala dinner (If organized)
- v. Sharing sponsorship from ITS Türkiye social media accounts
- vi. 25 invitations for participation in the summit

MaaS Sponsorship Fee: **250.000 (TwoHundredandFiftyThousands) TL + VAT**

### 8.3.11. Sustainability Sponsors

**Sustainability Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Sustainability Sponsor** on the stand visual
- ii. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- iii. Specifying the type of sponsorship on the sponsors board to be created in the event area
- iv. Invitations for 2 people for the gala dinner (If organized)
- v. Sharing sponsorship from ITS Türkiye social media accounts
- vi. 25 invitations for participation in the summit

Sustainability Sponsorship Fee: **250.000 (TwoHundredandFiftyThousands) TL + VAT**

### 8.3.12. Badge Sponsor

In this type of sponsorship where only 1 (one) sponsor will be accepted, the following rights will be granted. A contract will be signed with the company/institution that submits the highest offer until March 15, 2024, provided that it is not less than the sponsorship fee specified below.

- i. Logo on the badge and lanyard,
- ii. Including a visual indicating that they are a **Badge Sponsor** on the booth visual
- iii. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- iv. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- v. Specifying the type of sponsorship on the sponsors board to be created in the event area
- vi. Invitations for 2 people for the gala dinner (If organized)
- vii. Sharing sponsorship from ITS Türkiye social media accounts
- viii. 25 invitations for participation in the summit

Badge Sponsorship Fee: **250.000 (TwoHundredandFiftyThousands) TL + VAT**

### 8.3.13. Award Sponsors

**Awards Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Award Sponsor** on the stand visual
- ii. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- iii. Specifying the type of sponsorship on the sponsors board to be created in the event area
- iv. Invitations for 2 people for the gala dinner (If organized)
- v. Sharing sponsorship from ITS Türkiye social media accounts
- vi. 25 invitations for participation in the summit

Award Sponsorship Fee: **250.000 (TwoHundredandFiftyThousands) TL + VAT**

### 8.3.14. Technology Sponsors

**Technology Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Technology Sponsor** on the stand visual
- ii. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- iii. Specifying the type of sponsorship on the sponsors board to be created in the event area
- iv. Invitations for 2 people for the gala dinner (If organized)
- v. Sharing sponsorship from ITS Türkiye social media accounts
- vi. 25 invitations for participation in the summit

Technology Sponsorship Fee: **250.000 (TwoHundredandFiftyThousands) TL + VAT**

### 8.3.15. Gala Sponsor

In this type of sponsorship where only 1 (one) sponsor will be accepted, will be granted the following rights:

- i. Including a visual indicating that they are the **Gala Sponsor** on the stand visual
- ii. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- iii. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- iv. Specifying the type of sponsorship on the sponsors board to be created in the event area
- v. Invitations for 2 people for the gala dinner (If organized)
- vi. Sharing sponsorship from ITS Türkiye social media accounts
- vii. 25 invitations for participation in the summit

Gala Sponsorship Fee: **300.000 (Three hundredthousand) TL + VAT**

### 8.3.16. Digital Transformation Sponsors

**Digital Transformation Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Digital Transformation Sponsor** on the stand visual
- ii. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- iii. Specifying the type of sponsorship on the sponsors board to be created in the event area
- iv. Invitations for 2 people for the gala dinner (If organized)
- v. Sharing sponsorship from ITS Türkiye social media accounts
- vi. 25 invitations for participation in the summit

Digital Transformation Sponsorship Fee: **250.000 (TwoHundredandFiftyThousands) TL + VAT**

### 8.3.17. Media and Communications Sponsors

**Media and Communications Sponsors** will be granted the following rights:

- i. Including a visual indicating that they are the **Media and Communications Sponsor** on the stand visual
- ii. Specifying the type of sponsorship and including the Sponsor logo in the Summit Program, Summit Invitation and Post-Summit Report
- iii. Specifying the type of sponsorship on the sponsors board to be created in the event area
- iv. Invitations for 2 people for the gala dinner (If organized)
- v. Sharing sponsorship from ITS Türkiye social media accounts
- vi. 25 invitations for participation in the summit

Media and Communications Sponsorship Fee: **250.000 (Two Hundred and Fifty Thousand) TL + VAT**

### 8.3.18. Contributors

**Contributors** shall be entitled to the following rights:

- i. Those who wish to contribute to the Summit will be listed as **Contributors** and will be granted the following rights
- ii. including their logo in the Summit Program and Post-Summit Report
- iii. Linking the sponsor logo to the company's corporate website by specifying the type of sponsorship on the website (<https://www.auszirvesi.org/>)
- vii. Specifying the type of sponsorship on the sponsors board to be created in the event area
- iv. Posting on
- v. Sharing sponsorship from ITS Türkiye social media accounts
- vi. Invitation for 1 person for the gala dinner (If organized)
- vi. 25 invitations for participation in the summit

Minimum Contribution Fee: **50.000 (Fifty Thousand) TL + VAT**

## 8.4. Sponsor Logos

After the sponsors sign the contract and make their first payment, they will send their logos to **ITS Türkiye** in vector format. **ITS Türkiye** social media accounts will be shared about the sponsorship and the sponsors' logos or names/brands will be placed in the promotional areas under the type of sponsorship they have accepted, in the order of signing the sponsorship agreement.

## 8.5. Announcement of Sponsors

Sponsors will be entitled to benefit from sponsorship rights and privileges after making the first payment. In case the contract is terminated by **ITS Türkiye** for any reason, the sponsor whose contract is terminated will lose the right to benefit from all rights and privileges. The rights and privileges they will use after this moment can be carried to legal grounds by **ITS Türkiye**.

**ITS Türkiye** will announce the sponsors on the summit website, in the summit program, in the summit result report to be prepared after the summit, on the sponsors board to be placed in the summit area and in appropriate media. The logos or names/brands of the sponsors will be placed under the type of sponsorship they have accepted according to the order of signing the sponsorship agreement.

## 8-CONTRACT

The Summit is organized by **ITS Türkiye**, but all transactions and financial matters related to the Summit will be carried out by the **Economic Enterprise of Intelligent Transportation Systems Association of Türkiye**. Invoices will be issued by the Economic Enterprise.

A Sponsorship Agreement will be signed with all sponsors according to the type of sponsorship. Sponsors will not be legally able to become sponsors as of the signature date of this sponsorship agreement, but after the payment of the down payment (first payment) specified in the agreement. **ITS Türkiye** reserves the right to take legal action against those who exercise these rights without signing the sponsorship agreement and without fulfilling the first payment requirement in Article 9.1.2 of the agreement.

## **9.1. Invoice Preparation and Payments:**

### **9.1.1. Invoice Preparation**

All payments between the parties shall be made against invoice.

### **9.1.2. Payment Plan:**

The contract will include a payment plan and according to the payment plan determined by the Economic Enterprise, the Economic Enterprise will issue an invoice and forward it to the sponsor. Payments can be made in maximum 2 installments.

Sponsors will deposit 50% of the sponsorship fee to the bank account of the Economic Enterprise within 5 (five) business days following the signing of the Sponsorship Agreement (**first payment**). The sponsorship agreement signed without this payment will not be valid and the articles in the sponsorship agreement will be deemed null and void.

Sponsors shall deposit the remaining part of the sponsorship fee (**50% second payment**) to the bank account of the Economic Enterprise no later than 15 days before the date of the summit (until April 15, 2024). In case the sponsor fails to fulfill the second payment, **ITS Türkiye** reserves the right to take legal action.

Sponsors may pay the entire sponsorship fee in one installment if they wish.

### **9.1.3. Delay in Payments and Penalties:**

- i. Failure to make the first payment on time means termination of the contract. No rights can be utilized before the first payment is made.
- ii. If the first payment is made by the Sponsor and the second payment is not made on time, the amount received will not be refunded.
- iii. The sponsor cannot withdraw from the sponsorship after making the full payment and request a refund. If he/she wishes, his/her name will be deleted among the sponsors but no payment will be made.

### **9.1.4. Payment Information**

Payments related to the sponsorship will be made to the bank account of the Economic Enterprise specified below. AUS Turkey or the Economic Enterprise will not be responsible for any sanctions arising from payments made outside this account.

**Bank Name** : Denizbank

**Account Holder** : Türkiye Akıllı Ulaşım Sistemleri Derneği İktisadi İşletmesi

**IBAN No** : TR76 0013 4000 0174 1280 1000 01

**Description** : Uluslararası AUS Zirvesi Sponsorluk

## **9-CHANGE IN SUMMIT DATE**

In case the summit date changes due to unavoidable reasons;

**a- If the Summit is held within the specified year;** the Sponsorship Agreement will remain valid. In this case, the last payment date of the sponsorship fee will be accepted as 30 calendar days before the date of the Summit.

**b- In the event that the Summit cannot be held within the specified year;** upon determination of the situation, the sponsorship fees received will be returned to the bank accounts of the sponsors against the return invoice to be issued by the sponsors without any deduction. Contracts previously canceled due to failure to pay the sponsorship fee on time are not covered by this article.

## **10- TERMINATION**

The Sponsor has the right to terminate the Sponsorship Agreement at any time after signing it, under the conditions specified in 9.1.3. The Economic Enterprise has the right and authority to terminate the contract at any time based on justified reasons.

## **11- DISPUTE RESOLUTION**

The primary method for the resolution of disputes that may arise during the execution of the Sponsorship Agreement to be prepared in accordance with this document shall be mutual negotiation. In case of a dispute, two persons (4 in total) to be determined by the Sponsor and **ITS Türkiye** will try to resolve the problem through mutual negotiations. If the problem cannot be resolved in these negotiations, Ankara Courts and Enforcement Offices will be authorized.

## **12- CONTACT FORSTAND SALES AND SPONSORSHIP PROCESS FOLLOW-UP**

The contact information for the **SUMMITS 4th International Intelligent Transportation Systems Summit**, which will be organized by **ITS Türkiye**, for the follow-up of stand sales and sponsorship processes, for supporting institutions, organizations, companies and all other participants to obtain information, for the follow-up of contract processes and for the submission of preliminary requests is given below:

### **Payment of Sponsorship Fees**

First Payment	: 5 working days from the contract
Second Payment	: 15 April 2024

Sales and Sponsorship Coordinator	: <b>Ayşe Buket İLICALI SOYTÜRK</b>
Phone	: +90 546 696 20 92
E-Mail	: <a href="mailto:buket.soyturk@austurkiye.org.tr">buket.soyturk@austurkiye.org.tr</a>